



**Cragmont
Elementary**
Berkeley • California

All about PTA money!

2022-23 PTA Budget Process and Options

**The PTA is a
membership based
association.**

Our goal as a PTA:

Positively impact the lives of all children and families

- Advocate to achieve justice for all children, youth and families to **have their essential needs met**
- Advocate for shared power and belonging for all children, youth and families to **address the impacts of systemic and institutionalized injustice**
- Advocate for a **full and culturally responsive curriculum** to meet the diverse needs of our student population
- **Elevate the student voice** to create an inclusive, positive and supportive school climate
- **Promote physical and mental wellness** beginning in early childhood
- Advocate for **stable and sustainable public school resources** to bring California within the top 10 states in per-pupil funding

How does PTA budgeting work?

It's a 5 part process outlined by PTA bylaws!

- 1 Form budget committee
- 2 Membership comment 
- 3 Amendments
- 4 PTA Board recommendation
- 5 Membership vote

The inequity of school funding

The "wealth" of a school depends deeply on the skills, energy and time that parents, guardians, students, and community members can bring to bear.

This is because the state of California spends little per student* compared to the wealth of our state.

LATEST DATA 2018-19

\$14,174

CA spent \$940 less per student than the national average, \$12,460 less per student than NY

2.88%

of the state's GDP (compared to 3.37% nationwide) - a "D" rating

<https://edsources.org/updates/california-rises-30th-in-nation-in-pre-covid-per-student-spending>

<https://edlawcenter.org/news/archives/school-funding-national/nationwide-school-finance-analysis-assigns-f-grade-to-22-states.-calls-on-congress-to-incentivize-funding-reforms.html>

Berkeley Unified School District Funding Sources

General Fund \$107.9M

Funds from the government via Local Control Funding Formula, based on attendance (*Advised by SBAC committee*)

Restricted Funds \$17M + \$20M

COVID

COVID One time

Unduplicated students
(*Supplemental Funds Advised by PAC committee*)

Title I and IV

Restricted State Funds

Restricted Local Funds

Bond Measures \$51.1M

BSEP: Music Gr 3-12, Arts Anchor, Dance, Libraries, Literacy Coaches, RTI teachers, Math coaches, small class sizes (*Advised by P&O committee*)

BERRA: Teacher recruitment and retention (*P&O*)

Construction/Facilities Bonds (*Advised by CBOC committee*)

PTA Funds \$2.2M

Private funds gifted to the school by the community and directed by members, but not counted in the district's published budgets.

At Cragmont...

The general fund pays for teachers, part of dance teacher, PE teacher (1-3), part of garden program, and part of literacy coach, 9k supplies

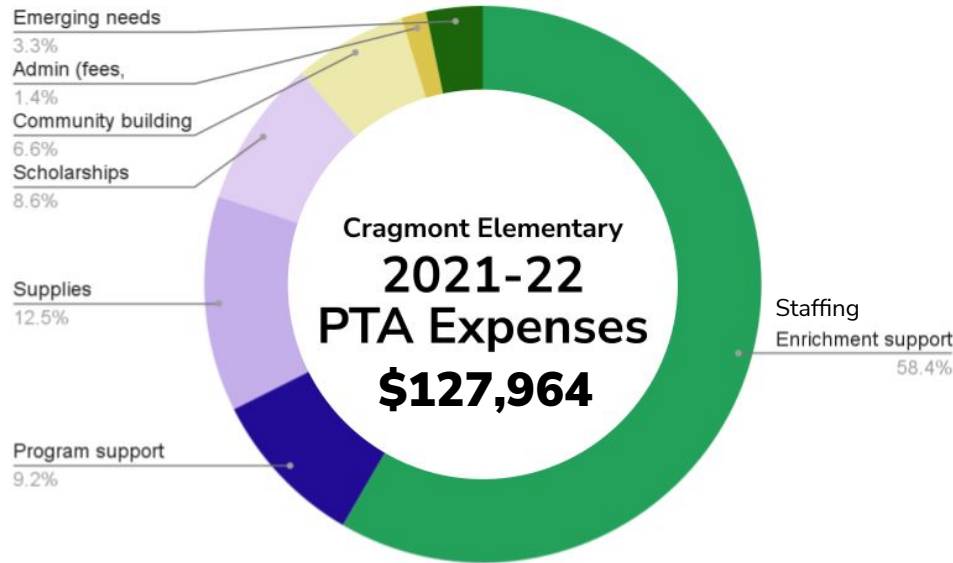
BSEP pays for the librarian, music (3-5), part of dance, part of literacy coach, part of RTI teacher, ESL teacher, 7k Arts Anchor Grant

What are PTA funds?

1. PTA funds are monies raised each year to support PTA programs.
2. PTA budgets must be approved by the PTA membership.
3. Everything we do has to follow bylaws.

Every year, the PTA runs many fundraisers to fund art, dance, classroom supplies, field trips and more...

Budget in 2021-22



Donations to support 22-23*

Cragmont Fund	\$72,755
Read-a-thon	\$16,650
Spring Auction	\$16,116
Passive fundraisers (i.e. shop to give)	\$3,988
TOTAL PROJECTED	\$109,510

**As of 5/6/22*

How does the Cragmont PTA fit in?

≈8 volunteers did the bulk of the Cragmont PTA work in 21-22

750+ hours of Cragmont PTA volunteering valued at more than \$21,405

104 people donated to the Cragmont Fund with an average donation of \$550 each

The PTA continued to support Cragmont...

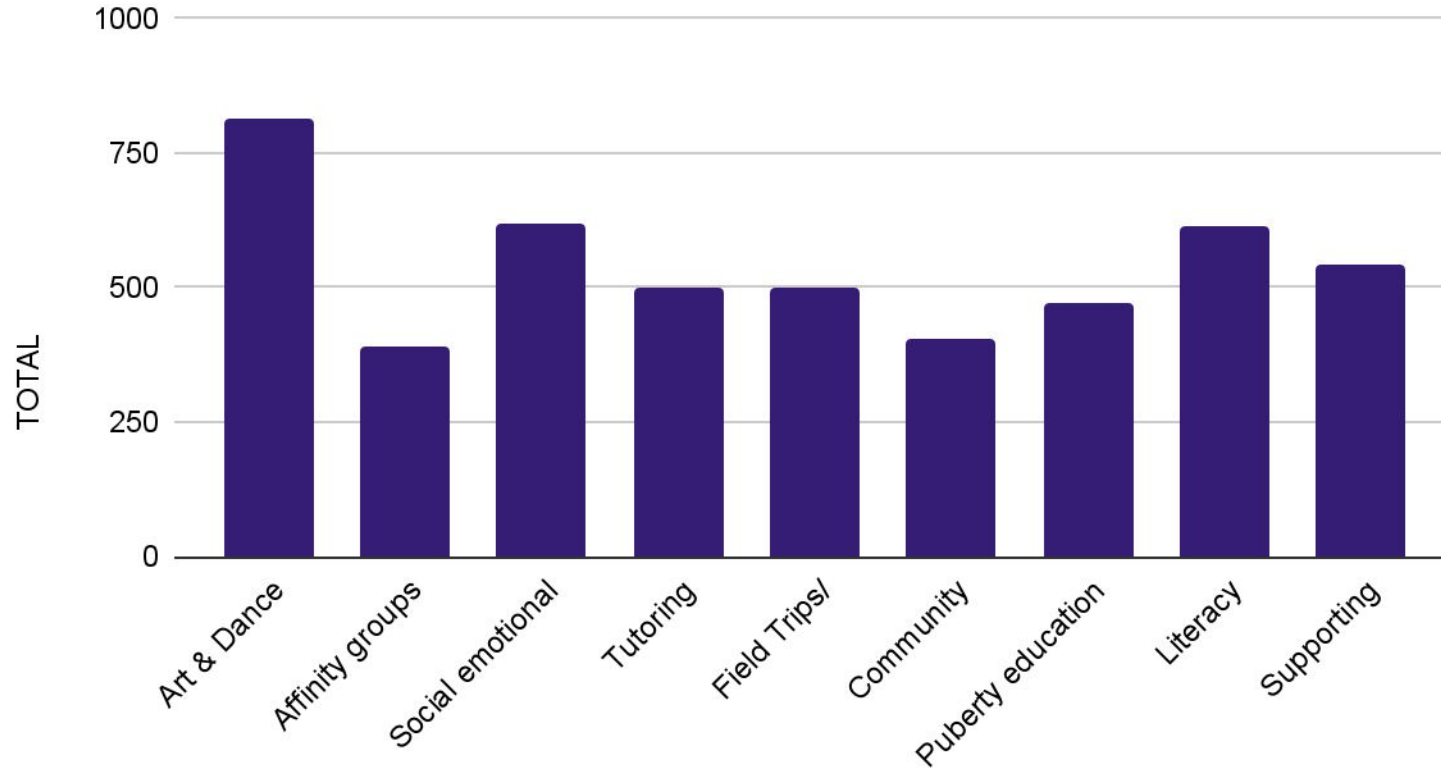
- Caregiver coffees (4x)
- Kindergarten playdate
- In-person Winter Fest
- Winter basic needs drive
- Lunar New Year dance
- School tour videos
- Virtual Kindergarten Tours and Zooms
- Black History Month Celebrations
- AAPI book sale
- MOSAIC Assemblies
- TK-2 music program for social-emotional learning build party
- Cragmont Picnic Fun Day
- COVID testing participation campaign
- Organizing volunteers COVID surge
- Maintaining Cragmont.org
- Cragmont limited edition gear contest
- Gear sales and online store
- Staff appreciation lunches and snacks
- Field trip bus costs
- Direct support for OFEE families
- Math tutoring pilot (LEARNS collab)
- Channels of communication, weekly email updates, monthly PTA meetings, room parent emails, flyers, posters, FB posts
... and more

Community survey results

Art and dance instruction is important to many, with social-emotional learning as another top priority.

Community survey results

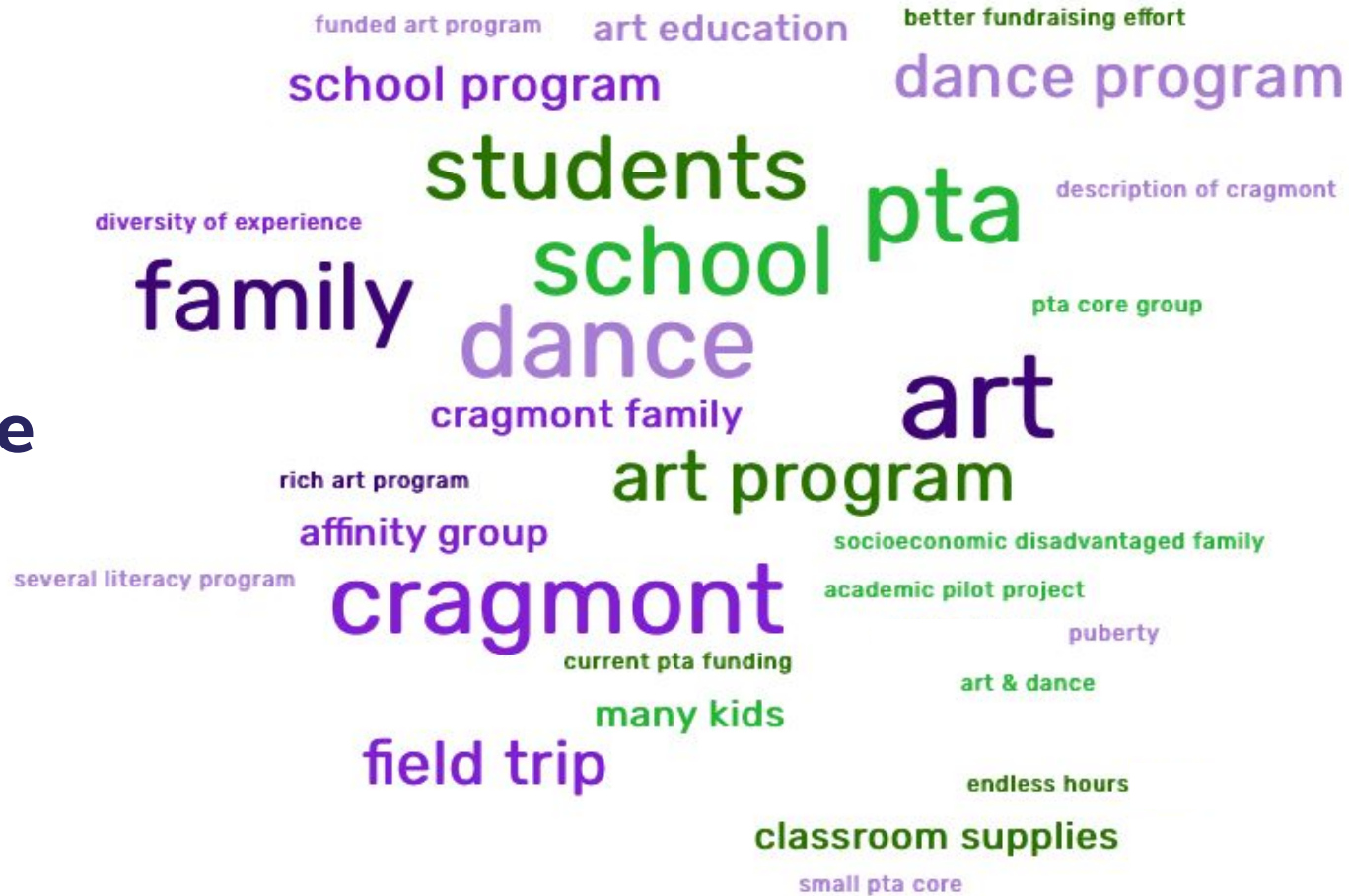
Total Score of Rank Choice



**112 responses
relatively
well dispersed
across all
grades/staff**

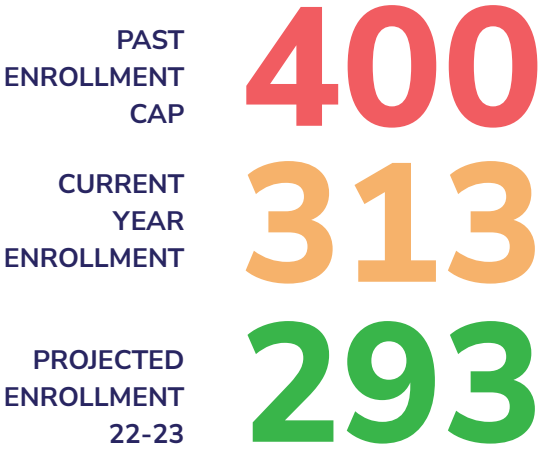
-
18 staff
18 TK/K
20 1st
23 2nd
21 3th
19 4th
19 5th
4 Not attending

Common themes in the comments



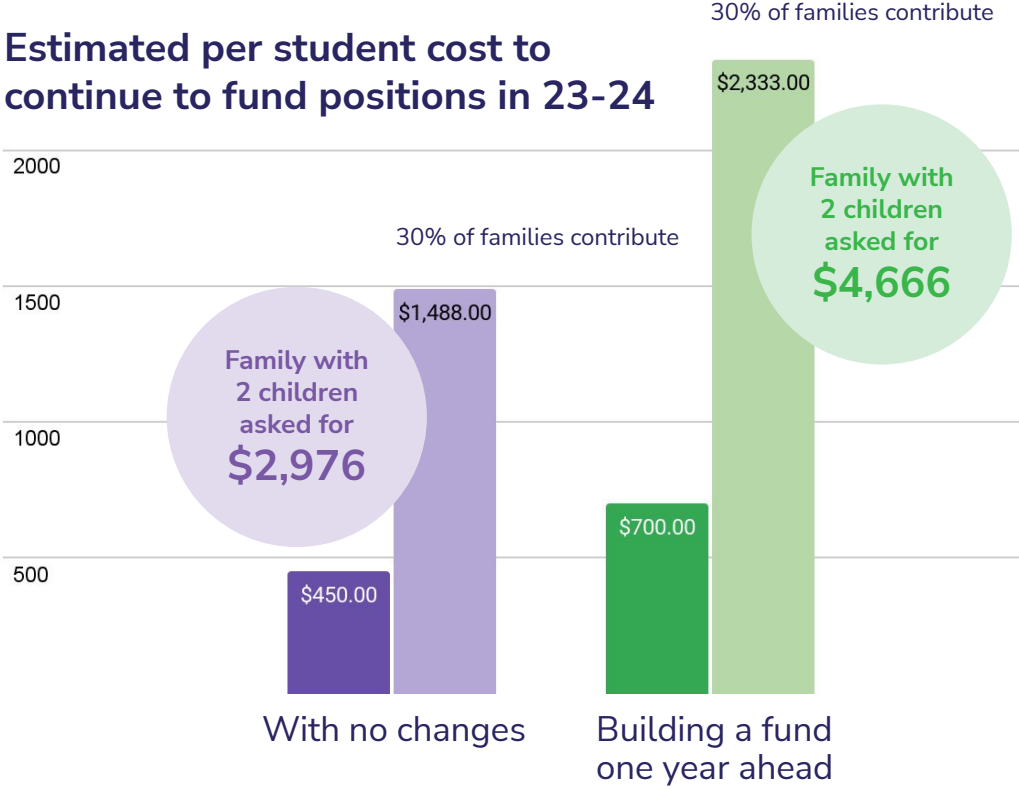
Our Fundraising Reality

Number of Students



Actual enrollment 21-22 was <298.
Our enrollment continues to decline, with 2 classrooms being closed next year

Estimated per student cost to continue to fund positions in 23-24



<https://www.theatlantic.com/education/archive/2019/11/pta-fundraising-schools/601435/>

The options for 2022-23 and beyond

What's our priority area? What do we want to emphasize? What portion of our budget should we spend on each area?

Budgeting Strategy

- **Reviewed past few years** of fundraising and expenditures, including reviewing other BUSD school budgets
- **Assessed success and areas for improvement** — maintained same level of art and dance programs, no afterschool enrichment or support, no MOSAIC, loss of community building activities, tired pool of small # of volunteers and PTA members
- **Assess current and future needs of community** — more community building particularly with disconnected kinder and 1st grade classes / families
- **Determine availability and capacity of resources** — Funds and volunteers: Do we have enough volunteers to run fundraisers and community events?
- **Determine priority of needs of the community** — students, families and staff
- **Analyze external pressures** — low student enrollment, widening achievement gap, high social emotional needs, post covid stress to the most vulnerable population
- **Ask questions** — Are all students accessing support? Are we leaving students behind?

Budget Spreadsheet



Budget option summary

	Today 21-22		22-23 Option A		22-23 Option B		Diff OPT A vs B \$	Diff %
I. Core Academic Support - Literacy and Math - Addressing Learning Loss - Teacher Led <i>Post COVID academic shortfalls</i>	\$9,220	7%	\$4,000	4%	\$7,500	7%	Increase \$3.5K	2%
II. Non Literacy and Math Programming - Teacher Led <i>(Art, Dance, Singing - hiring classified staff)</i>	\$75,644	59%	\$67,980	62%	\$55,787	51%	Decrease (\$12K)	-11%
III. Student Social-Emotional Support (MOSAIC, Puberty ed, anti-bullying, K-2 Music Prof Dev) <i>Post COVID social emotional needs</i>	\$7,500	6%	\$13,400	12%	\$14,900	14%	Increase \$1.5K	2%
IV. Improving School Climate Support - Field trips, scholarships, assemblies	\$24,850	19%	\$13,770	13%	\$18,713	17%	Increase \$5K	3%
V. Community building (Events and Affinity Groups) <i>Post COVID rebuilding our community</i>	\$8,000	6%	\$7,750	7%	\$8,750	8%	Increase \$1K	1%
VI. PTA Admin	\$2,750	2%	\$3,100	3%	\$4,350	4%	Increase \$1K	1%
Total	\$127,964		\$110,000		\$110,000			

<https://docs.google.com/spreadsheets/d/1kPS5LdLf9BIApVcRmn78W7QX6LSzNtnf/edit?usp=sharing&oid=113276749681751072454&rtopf=true&sd=true>

***Should the district, not PTA,
fund positions like art and music
throughout the district?***

Major Roles of Cragmont PTA

- President
- **Treasurer (unfilled for 2022-23)**
- Secretary
- **Financial Secretary + Auditor (unfilled)**
- Fundraising
- Room Parents
- **Volunteer Coordinator (unfilled)**
- **PTA Afterschool Enrichment (unfilled)**
- Inclusion Family Chair
- Equity and Inclusion Chair
- **Systems Administrator (unfilled)**
- Communications (Membership ToolKit, website)

Committees / Initiatives

- Black History/Latin X/ AAPI Heritage Month celebrations
- Winter Faire
- Spring Carnival
- Read-a-thon
- Spring Auction
- Cragmont Fund Campaign
- Teacher Appreciation
- School Tours and playdates for incoming Kinder families
- School Gear

Standing Rules

- **Choose to be kind**
- Share your feedback
- Disagree with ideas, not people
- Speak in turn, interruptions are not productive
- Respect commenting time limits, they exist to ensure everyone has a chance to speak
- This is not a space for personal attacks, spreading misinformation, or making accusations
- Avoid making assumptions
- Offer solutions
- If you have ideas for projects and initiatives, bring them with the willingness to lead!



Thank you

Questions? Concerns?

Reach out to the budget
committee via the

PTA President:

ptapresident@cragmont.org